# Facts & Figures xr AMSTERDAM NETHERLANDS SUMMIT



Delegates

from \* countries

Speakers

from \* countries

## Job Title (Attendees) Executive Associate/ Analyst Vice President CTO/CIO CEO/Managing Director Manager

#### Top 5 countries

United States	20 %
United Kingdom	18%
Germany	13 %
Netherlands	7 %
Norway	5 %

### Area of Employment (Attendees)

Sales	2%
Consulting	4%
Product Management	4%
Solutions Development	5%
Marketing	5%
Design	6%
Business/Strategic Management	10%
IT	11%
Leadership/Executive Office	14%
AV	26%

#### Company category (Attendees)

Distributor/Reseller	4%
UX/CX Developer	5%
Design Firm	6%
Live Events/Producer	6%
Software Developer/Programmer	7%
Creative Agency/Artist	11%
Manufacturer	12%
Consultancy	14%
Integrator/Installer	15%
User of AV products and solutions	17%